

Don & Sons



Don Sebastiani & Sons Announces New Release: Queens Peak Sonoma County Cabernet Sauvignon

SONOMA, Calif., July 15, 2014 /PRNewswire/ -- Fourth-Generation Sonoma vintners Don Sebastiani & Sons unveiled today a new Sonoma County Cabernet Sauvignon. Queens Peak is a tribute to the rugged Sonoma County landmark overlooking the majestic Russian River and Dry Creek Valleys.

Since Sonoma is home to many of the region's top Cabernet Sauvignons, it is no surprise that Don Sebastiani & Sons chose to start the varietal lineup with this "Queen" of grapes. **The Queens Peak 2011 Sonoma County Cabernet Sauvignon** is crafted in large part from grapes that came from two well-regarded vineyards in Sonoma County: Two Dog Ranch and Lost Acre Vineyard. Because of their sunlit, mountain settings and nutrient-rich soils, ideal growing

conditions in these two vineyards produce concentrated dark fruit flavors.



"The inaugural 2011 vintage features aromas of blackberry cobbler and mission fig. Flavors of boysenberry and cocoa on the mid-palate meld with ripe, velvety tannins on the finish," according to long-time Don Sebastiani & Sons winemaker Greg Kitchens.

"Cabernet Sauvignon is our most popular varietal we make," said Don Sebastiani & Sons proprietor Donny Sebastiani. "And we have experience making wine in Sonoma County for 110 years. We couldn't be happier about this offering."

Queens Peak will be released exclusively to the best restaurants throughout the U.S. The elegantly tapered bottle bears a screen-printed logo of a mountain and subtle topographic lines that mirror Queens Peak. This innovative and ultra-premium package design technique reflects the family approach to the future – generations of experience crafting well-made luxurious wines; innovation and attention to detail and quality are the keys to future success.

Queens Peak will be part of the family's new "Fifth Generation Wine Collection". In the past, the company had referred to this collection, within the trade, as its Appellation Wines: wines that are crafted with a distinct sense of place. "To better define these wines and our long-term vision for the future, we chose to call them 'Fifth Generation'. It reinforces the idea that I want to plant the seeds for future generations of Sebastiani winemaking," said Fourth-Generation Sonoma vintner Donny Sebastiani.

The Fifth Generation Wine Collection is a portfolio of wines that represent the future of Don Sebastiani & Sons. In addition to Queens Peak Sonoma Cabernet Sauvignon, other wines in this collection include B Side Napa Valley Cabernet Sauvignon, which has earned three 90+ ratings from the Wine Enthusiast in recent years; Don & Sons Sonoma Signature Series Sonoma Coast Pinot Noir, which has won Double Gold awards at the San Francisco Wine Competition, the Monterey Wine Competition, the New World International Wine Competition and, most recently, a 95 point rating at The 2013 California State Fair Wine Competition; The Crusher Clarksburg Petite Sirah, which has earned 14 Double Gold/Gold/Best in Class awards over the past 4 vintages; Aquinas Napa Valley Cabernet Sauvignon, which has grown 50% since 2009; and Il Donato Pinot Grigio, a restaurant-exclusive wine, which grew by 51% in 2013.

About Don Sebastiani & Sons:

Don Sebastiani & Sons is a family-owned wine company based in the Sonoma Valley, with a winery in the Napa Valley. Principals Don Sebastiani and his sons, Donny and August, are third- and fourth-generation California vintners and merchants. For more information on Don Sebastiani & Sons and their wines, please visit <http://www.donsebastianiandsons.com/>.

For further media requests about information, photography or samples please contact:

Mark Feinberg

[707.931.2410](tel:707.931.2410)

mfeinberg@donandsons.com

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Don Sebastiani & Sons

P. O. Box 1248, Sonoma, California, 95476, United States

<http://www.donsebastianiandsons.com>

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