

ABOUT LIZA THE WINE CHICK:

FORMAL WINE EDUCATION



Liza Zimmerman has been covering wineries for more than two decades as editor-in-chief of several national publications, including Market Watch, the trade sibling of Wine Spectator. She is one of only hundreds of people to hold the Wine & Spirit Education Trust Diploma, a rigorous three-year wine program and has taught it in San Francisco and Napa Valley.

She has created courses for the CIA's Rudd Center and Sonoma State's Wine Business Institute. She regularly judges wine competitions, has appeared on TV and she has visited every top winemaking region in the world.

Wine Education Options Include:

- Instruction of WSET courses of all levels
- Custom-tailored tasting, trend and business courses for wine and hospitality schools
- Staff training on international varietal and winemaking styles
- Contribution of stories and chapters on the business of wine for publications/authors
- Translation services Italian to English and vice versa for speakers at wine conferences
- An insider look at navigating the three-tier system in Italian and English for wine producers and importers

Enjoy her restaurant reviews here.

See her in action on ABC's View from the Bay

