

# ABOUT LIZA THE WINE CHICK



Liza Zimmerman has been making wine fun and covering wineries for more than two decades in various capacities, including as editor-in-chief of several national publications, including Market Watch, the trade sibling of Wine Spectator. She is one of only hundreds of people to hold the Wine & Spirit Education Trust Diploma, a rigorous three-year wine program. She regularly judges wine competitions, has appeared on TV and she has visited every top winemaking region in the world.

## Event ideas for consumers include:

- Comparative wine tasting featuring classic styles of wines and iconic grapes from around the world.
- Wine for Business Etiquette: what do you do with the cork, when can you BYOB, how to store and cellar wine and choose wines for your next gathering.
- Wine & Food Pairing: How does citrus, or salt affect wine choices? What about how your protein is cooked?
- Wine Battles based on top chef: great for getaway weekends. Guests analyze wines competitively with respect to oak, acid and geographical appellation.
- She has more than 20K social media contacts and a Rolodex of 10K media and trade contacts that include top importers, distributors and other buyers.

Each event is custom-designed and priced for your event and budget.

Enjoy her [restaurant reviews](#) here.

See her in action on [ABC's View from the Bay](#)

